



# **MRC Summits & Connects Events**

2022-23 SPONSORSHIP OPPORTUNITIES

SPONSOR A CONNECTS EVENT

SPONSOR A SUMMIT

# MRC Connects Events

**Sponsorship Cost: US\$15000\* (US\$10000 APAC region)**

## WHAT IS AN MRC CONNECTS EVENT?

- MRC Connects gatherings are in-person networking events that draw between 50 to 100 attendees which can vary by location. The events offer unique educational content followed by a networking reception.

## WHY SPONSOR?

### Branding and Visibility in:

- Promotional emails
- Conference registration site
- Event presentation template
- Web banners on MRC website and newsletter coverage
- Social media posts
- Inclusion on MRC industry events calendar
- Sponsor materials for distribution during the event

## Thought-leadership:

- The exclusive sponsorship provides an opportunity for the sponsor to coordinate with the MRC on developing the event content and agenda and position their organization as an industry thought-leader and share perspectives on topics impacting payments and fraud prevention.

## Reporting:

- Post-event access to event attendee list (full contact info of all opt-in attendees)

\* Discount available if the sponsor secures their venue for a specified date and time at the signing of the contract

SPONSOR A CONNECTS EVENT

SPONSOR A SUMMIT

# MRC Summit

## Sponsorship Cost: US\$40000

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### WHAT IS AN MRC Summit?

- MRC Summits are informative deep dives into a relevant or trending topic in payments or fraud prevention. These events are educational in nature, hosted virtually, and usually draw between 400 to 800 attendees which can vary by topic.

### WHY SPONSOR?

#### Branding and Visibility in:

- Promotional emails
- Conference registration site
- Event presentation template
- Web banners on MRC website and newsletter coverage
- Social media posts
- Sponsor page on event hosting platform where sponsor marketing materials can be displayed for viewing and download

- Inclusion on MRC event calendar with sponsor logo and 500-word company description

#### Thought-leadership:

- The exclusive sponsorship of this one-day (approx. 6 hours), single-track, educational event, gives you direct access to the attending merchants and an opportunity to position your organization as an authority on the topic of discussion.
- Opening remarks “stage” time (up to 5 min)
- Sponsor participant on one discussion panel during the event
- Focus Group during the event

#### Reporting:

- Post-event access to event attendee list (full contact info of all opt-in attendees)

# Questions?

Contact [events@merchantriskcouncil.org](mailto:events@merchantriskcouncil.org)



 [merchantriskcouncil.org](https://merchantriskcouncil.org)

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